

# California NORML Website Advertising Rates



**Banner Ads: jpg, gif or png**

**550x72px**

**Listing pages: 485x150px**



**Block Ads:  
jpg, gif, png  
175x150px**

**www.CaNORML.org**

Monthly pageviews: 588,232 (Dec. 2016)

Monthly visitors: 232,733

Avg. time on page: 1.29 mins

Source: Google Analytics

## Guide to California's Marijuana Laws

<http://www.canorml.org/camjlaws.html>

*Cal NORML's guide to California's marijuana laws, with links and historical analysis. A good page for lawyers.*

Monthly page views (December 2016): 52,458

Banner ad price (monthly): \$195

Block ad price (monthly): \$100

## Marijuana Drug Test Detection Times

<http://www.canorml.org/healthfacts/drugtestguide/drugtestdetection.html>

*Cal NORML is a well-regarded source for information on drug testing. This is a good page for attorneys, companies offering drug testing aids for employees or impairment tests for employers.*

Monthly page views (December 2016): 148,031

Banner ad price (monthly): \$195

Block ad price (monthly): \$100

## Local Medical Marijuana Cultivation Policies

<http://www.canorml.org/medical-marijuana/local-growing-limits-in-California>

*The most up-to-date information on current and pending medical marijuana cultivation laws. Growing supplies and services will find an audience here.*

Monthly page views (December 2016): 49,929

Banner ad price (monthly): \$150

Block ad price (monthly): \$75

## CaNORML.org Home Page

<http://www.canorml.org>

*A placement here has maximum cachet.*

Monthly page views (December 2016): 32,374

Block ad price (monthly): \$195

## CaNORML Patient's Guide to Medical Marijuana

<http://www.canorml.org/prop/patientsguide.htm>

*A good place for collectives, delivery services and physicians to advertise.*

Monthly page views (December 2016): 40,830

Banner ad price (monthly): \$125

Block ad price (monthly): \$70

## Frequently Asked Questions

<http://www.canorml.org/faq.html>

*A good page for all kinds of ads.*

Monthly page views (December 2016): 25,172

Banner ad price (monthly): \$95

Block ad price (monthly): \$50

## Advice for Medical Marijuana Providers

<http://www.canorml.org/prop/collectivetips.html>

*A good place to advertise for anyone offering services to collective operators (lawyers, banks, insurance carriers)*

Monthly page views (December 2016): 20,060

Banner ad price (monthly): \$90

Block ad price (monthly): \$45

## CBD Information and Sources

<http://www.canorml.org/cbd.html>

Monthly page views (December 2016): 4,303

Banner ad price (monthly): \$75

Block ad price (monthly): \$40

## Why Cannabis Vaporization?

<http://www.canorml.org/health/vaporizers>

*This pioneering page offers both listings and ads.*

Banner ad price (monthly): \$100

Block ad price (monthly): \$50

**Write [ads@canorml.org](mailto:ads@canorml.org) or call (707) 337-9747 for info.**