

California NORML Website Advertising Rates



www.canorml.org

Monthly pageviews: 271,058 (August 2011)

Monthly visits: 115,326

Avg. pages per visit: 2.11

Avg. time on site: 2:80 minutes

Businesses can also list for \$25/month (including logo and link) at <http://www.canorml.org/bizorgs.html>. Sign up online or pay upfront for 6 months by phone (\$150).

Advice for Medical Marijuana Providers Page

<http://www.canorml.org/prop/collectivetips.html>

Our well-read page for anyone wanting to start a collective. A good place to advertise for anyone offering services to collective operators (lawyers, banks, insurance carriers, schools)

Monthly page views (August 2011): 9,135

Banner ad price (monthly): \$100

Block ad price (monthly): \$50 CPM \$5.47

Marijuana Drug Test Detection Times Page

<http://www.canorml.net/healthfacts/drugtest-guide/drugtestdetection.html>

Cal NORML is a well-regarded source for information on drug testing. This is a good page for companies offering drug testing aids for employees or impairment tests for employers. (also see Drug Testing Tips page)

Monthly page views (August 2011): 18,343

Banner ad price (monthly): \$200 CPM = \$10.90

Block ad price (monthly): \$100 CPM = \$5.45

California NORML's Drug Testing Tips Page

<http://www.canorml.org/healthfacts/testing.tips.html>

Monthly page views (August): 4,585

Banner ad price (monthly): \$70 CPM=\$15.26

Block ad price (monthly): \$35 CPM=\$7.63

Guide to California's Marijuana Laws

<http://www.canorml.net/camjlaws.html>

CalNORML's guide to California's marijuana laws, with links and historical analysis. A good page for lawyers.

Monthly page views (August 2011): 13,119

Banner ad price (monthly): \$125 CPM = \$9.53

Block ad price (monthly): \$62.50 CPM=\$4.76

Local Medical Marijuana Cultivation Policies

<http://www.canorml.org/prop/local215policies.html>

The most up-to-date information on current and pending medical marijuana cultivation laws. Growing supplies and services will find an audience here.

Monthly page views (August 2011): 12,513

Banner ad price (monthly): \$125 CPM = \$9.98

Block ad price (monthly): \$62.50 CPM = \$4.99

CaNORML Patient's Guide to Medical Marijuana

<http://www.canorml.org/prop/patientsguide.htm>

All the information patients need to exercise their rights in California. A good place for collectives, delivery services and physicians to advertise.

Monthly page views (August 2011): 5,724

Banner ad price (monthly): \$75 CPM = \$13.10

Block ad price (monthly): \$37.50 CPM=\$6.55

Frequently Asked Questions

<http://www.canorml.net/faq.html>

A good page for all kinds of ads.

Monthly page views (August 2011): 4,109

Banner ad price (monthly): \$70 CPM = \$17.03

Block ad price (monthly): \$35 CPM = \$8.52

Why Cannabis Vaporization?

<http://www.canorml.org/health/vaporizers>

Cal NORML is a pioneer in vaporization research and a well-regarded source for information about vaporizing.

Vaporizer vendors would do well to advertise here.

Monthly page views (April-May 2011): 3,196

Banner ad price (monthly): \$65 CPM=\$20.34

Block ad price (monthly): \$32.50 CPM=\$10.17

Call (415) 563-5858 for more information.