

California NORML Website Advertising Rates



468 X 60 .jpg .gif .png

Banner Ads
(horizontal
or vertical)



120
X
90

Block Ads

www.CaNORML.org

Monthly pageviews: 588,232 (Dec. 2016)

Monthly visitors: 232,733

Avg. time on page: 1.29 mins

Source: Google Analytics

Guide to California's Marijuana Laws

<http://www.canorml.org/camjlaws.html>

Cal NORML's guide to California's marijuana laws, with links and historical analysis. A good page for lawyers.

Monthly page views (December 2016): 152,458

Banner ad price (monthly): \$195

Block ad price (monthly): \$100

Marijuana Drug Test Detection Times Page

<http://www.canorml.org/healthfacts/drugtestguide/drugtestdetection.html>

Cal NORML is a well-regarded source for information on drug testing. This is a good page for attorneys, companies offering drug testing aids for employees or impairment tests for employers.

Monthly page views (December 2016): 148,031

Banner ad price (monthly): \$195

Block ad price (monthly): \$100

Local Medical Marijuana Cultivation Policies

<http://www.canorml.org/medical-marijuana/local-growing-limits-in-California>

The most up-to-date information on current and pending medical marijuana cultivation laws. Growing supplies and services will find an audience here.

Monthly page views (December 2016): 49,929

Banner ad price (monthly): \$150

Block ad price (monthly): \$75

CaNORML.org Home Page

<http://www.canorml.org>

A placement here has maximum cachet.

Monthly page views (December 2016): 32,374

Block ad price (monthly): \$195

CaNORML Patient's Guide to Medical Marijuana

<http://www.canorml.org/prop/patientsguide.htm>

A good place for collectives, delivery services and physicians to advertise.

Monthly page views (December 2016): 40,830

Banner ad price (monthly): \$125

Block ad price (monthly): \$70

Frequently Asked Questions

<http://www.canorml.org/faq.html>

A good page for all kinds of ads.

Monthly page views (December 2016): 25,172

Banner ad price (monthly): \$95

Block ad price (monthly): \$50

Advice for Medical Marijuana Providers Page

<http://www.canorml.org/prop/collectivetips.html>

A good place to advertise for anyone offering services to collective operators (lawyers, banks, insurance carriers)

Monthly page views (December 2016): 20,060

Banner ad price (monthly): \$90

Block ad price (monthly): \$45

CBD Information and Sources

<http://www.canorml.org/cbd.html>

Monthly page views (December 2016): 4,303

Banner ad price (monthly): \$75

Block ad price (monthly): \$40

Why Cannabis Vaporization?

<http://www.canorml.org/health/vaporizers>

This pioneering page offers both listings and ads.

Banner ad price (monthly): \$100

Block ad price (monthly): \$50

Write ads@canorml.org or call (707) 337-9747 for info.